



Subject:	Request to rename Flora Street Walkway Play Park
Date:	8 May 2018
Reporting Officer:	Nigel Grimshaw, Director City & Neighbourhood Services Department
Contact Officer(s):	Rose Crozier, Assistant Director City & Neighbourhood Services Department

Restricted Reports	
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Some time in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	Members will be aware that in August 2008 the previous Parks and Leisure Committee agreed a policy for how to manage requests from the public and community groups for the re-naming of Parks and Leisure facilities. A request has been received from Eastside Partnership to rename Flora Street Walkway Play Park to Friendship Play Park.
2.0	Recommendations
2.1	The Committee is asked to; <ul style="list-style-type: none">• Agree that the request from Eastside Partnership to rename Flora Street Walkway Play Park to Friendship Play Park meets the criteria of the (re)naming policy and that the applicant should now carry out the necessary consultation on the proposed name change.

3.0	Main report					
3.1	<p><u>Key Issues</u></p> <p>Members are reminded that the Council has an agreed process for dealing with requests to rename a parks and leisure facility. The application pack which outlines the process, the criteria that any proposed name will be assessed against and the consultation requirements that any applicant must undertake is attached as appendix 1.</p>					
3.2	<p>Members are advised that the Council recently received a request from Eastside Partnership to rename Flora Street Walkway Play Park to Friendship Play Park. Flora Street Play Park was one of the structures that was included within the third phase of the consultative naming process to name six new structures which were being constructed as part of the Connswater Community Greenway. However in August 2017 Committee was informed that a decision had been made to omit the playpark at Flora Street, from the final vote stage of the process after one of the preferred name options had been identified as ineligible in regard to aspects of the Council's naming policy.</p>					
3.3	<p>Eastside Partnership has now advised the Council that they have asked Maureen Ridgeway to suggest a name for the play park. Maureen was a community youth worker in Avoniel Play Centre for over 30 years and is very well respected in the area. She has suggested the play park be named 'Friendship Play Park' to reflect how the play park and other facilities in the area, such as the play centre, primary school and leisure centre, encourage friendship and play amongst children and young people in the community.</p>					
3.4	<p>The proposed name has been assessed against the relevant criteria and it is the view of the assessment panel as demonstrated below that it meets the criteria.</p> <table border="1" data-bbox="272 1402 1423 1957"> <thead> <tr> <th data-bbox="272 1402 608 1453">Criteria</th> <th data-bbox="608 1402 1423 1453">Does the request meet the criteria?</th> </tr> </thead> <tbody> <tr> <td data-bbox="272 1453 608 1957">The name should provide a sense of place, reflecting the geographic location, community, neighbourhood or street where the park, facility or amenity is located.</td> <td data-bbox="608 1453 1423 1957"> <p>The name 'Friendship Play Park' meet the criteria in that it reflects how the play park and other facilities in the area, such as the play centre, primary school and leisure centre, encourage friendship and play amongst children and young people in the community. Children, young people and their families go to parks to play, but also to meet new people and develop many new friendships.</p> <p>Naming the play park 'Friendship Play Park' encourages a sense of community ownership and belonging to the park especially in light of recent issues of anti-social behaviour.</p> </td> </tr> </tbody> </table>		Criteria	Does the request meet the criteria?	The name should provide a sense of place, reflecting the geographic location, community, neighbourhood or street where the park, facility or amenity is located.	<p>The name 'Friendship Play Park' meet the criteria in that it reflects how the play park and other facilities in the area, such as the play centre, primary school and leisure centre, encourage friendship and play amongst children and young people in the community. Children, young people and their families go to parks to play, but also to meet new people and develop many new friendships.</p> <p>Naming the play park 'Friendship Play Park' encourages a sense of community ownership and belonging to the park especially in light of recent issues of anti-social behaviour.</p>
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3.5	<p>If the Committee agrees that the proposed name change meets the criteria then the applicant will be required to carry out consultation within the catchment area of the park to demonstrate that there is substantial community support for the proposed name change. This will have to be carried out in line with the guidelines previously agreed by the Council. Officers will provide the applicant with a map outlining the catchment area.</p>
3.6	<p>In line with the policy Eastside Partnership will be required to pay for the carrying out of the consultation on the proposed name change.</p>
3.7	<p>On receipt of the consultation findings officers will assess them and bring them to the People and Communities Committee for their consideration and to allow them to make a final decision on the proposed name change.</p>
3.8	<p><u>Financial & Resource Implications</u></p> <p>There are no financial costs to the Council relating to this request as the applicant will be responsible for meeting the costs in relation to the consultation.</p>
3.9	<p><u>Equality or Good Relations Implications</u></p> <p>Following the community consultation process the request will be equality screened in line with the Council's process.</p>
4.0	Appendices – Documents Attached
	Appendix 1 – Application pack for re naming request